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MEISTRICH ANNOUNCES 2008 SLATE, CONTINUES CUTTING EDGE APPROACH

Studio Announces Funding For Content Across the Board - From Major Theatrical Releases to Web Series

NEW YORK, NY (March 4, 2008) – NEHST Studios announces its 2008 project line-up which features a variety of productions that range from animated web series to television shows and feature films. Made possible by a \$250 million film fund, NEHST Studios will showcase innovations in technology and distribution throughout the year.

NEHST Studios is a diversified film production, financing and distribution company that integrates the most powerful trends in entertainment and technology. The Studio is headed up by industry veteran Larry Meistrich, producer of *Sling Blade* and *You Can Count on Me* and founder of Shooting Gallery, an independent film studio.

What sets NEHST Studios apart is their vision for independent filmmaking in the 21st century. NEHST Studios sponsors an Aspiring Filmmaker's Bootcamp, which gives independent film makers a chance to pitch their movie ideas directly to producers and distributors - no agents or Hollywood connections involved. The Studio also launched an innovative website (www.Screentest.biz) where anyone can post a profile to be cast as an actor or an extra in one their movies. NEHST Studios' ability to harness the power of technology in building the next generation film studio helps sets them apart.

NEHST Studios innovative approach on cutting edge programs is sure to have an impact on internet film distribution. By creating its own network, films distributed by NEHST will have greater promotion and accessibility than the films that are out now.

In addition to fully incorporating mobile devices and social networks to bring the audience into the production process, NEHST is experimenting with a new submission model using the Internet. Pitches are submitted through their website which is www.pitchnehst.com. PitchNehst is designed to break down industry barriers for local aspiring filmmakers and writers. There are almost twenty projects in development which have been brought to the company through PitchNehst.com.

"We are revolutionizing the film industry by crashing the gates. We are allowing independent filmmakers to pitch movies directly to producers, shifting distribution to online formats for greater access, and fully utilizing technology to bring quality content to viewers everywhere," says Larry Meistrich, Founder of NEHST Studios.

Overseeing the production of NEHST Studios 2008 Slate is President of NEHST Creations - Production Group, Dana Offenbach. With over 20 years of production experience, Offenbach is one of the few women in the film industry to have this type of position.

"It is very exciting to be part of a company that is giving unprecedented industry access to such a diversified group of people. Each one of our projects is just as diverse - as we have the ability to produce all over the world, and this is extremely attractive to me," says Offenbach.

NEHST Studios 2008 Slate

THE KILLING MOON

Writer/Director – Sridhar Reddy (19 Revolutions)

Format: Feature

Premise: "Crouching Tiger in India" - a ragamuffin street girl in India becomes a gorgeous martial arts hero as she helps a family of martial artists start a revolution against the oppressive English.

Treatment: Beautiful dramatic action set in authentic Indian locations. Indian dance academy is a secret martial arts school. Magical powers and mystical forces are at play as the first major Indian martial arts epic unfolds.

AND ONE FOR ALL

Writer - Ron Kanecke, Piper Hickman

Director – Ron Kanecke

Format: Feature Film

Premise: 1954: four friends cling to life in a collapsed mine. 2007: four young pals try to fend off a looming separation. As the stories converge, supernatural events begin to reveal unexplainable similarities between the two groups.

Treatment: A mix of drama, suspense and coming-of-age stories, four young friends mysteriously relive events surrounding a decades-old mining tragedy in order to move forward with their lives

BOY'S NAME

Writer - Rene Ashton (Be My Baby)

Format: Feature Film

Premise: A charming and delightful story of Elsee, an older woman and possible ex-spy with a vivacious personality, on a personal mission to go cross country that takes along a younger man and woman for the ride of their lives.

Treatment: A touching, character driven road film that has elements of coming of age, comedy, drama, and romance.

THE FLICKER'S DANCE

Writer/Director - Priyanka Kumar (The Song Of The Little Road)

Casting Director - Eve Bataglia (Transamerica, The Pilot's Wife)

Format: Feature Film

Premise: An adorable, but fatally ill young boy's dreams finally come true while bird watching with an alienated teacher. After he dies everyone discovers how this special child has changed them.

Treatment: An actor's movie - top cast in a realistic style perform in this inspirational yet heartbreaking drama. Stunning nature footage.

FRIGHT FEST

Writer - Wayne Chesler (Rights Of Autumn, The Hotel Manor Inn)

Format: Feature Film

Premise: A local Fright Fest at an abandoned "haunted" prison turns into a bloodbath as a group of escaped sociopaths join the festivities!

Treatment: It's the lurking terror of "The Descent" mixed with the macabre humor of "Scream."

BLOOD STRIPE

Writer – Cary Abbott

Format: Feature Film

Premise: "Boys in the Hood meets Blackhawk Down." A gang war – inside the Marines. East LA gang members have joined the military and are carrying on criminal activities - smuggling weapons. A gang member breaks ranks and goes against them, allied with the military. LA may be blown to bits in their street fight.

Treatment: Action movie. High testosterone, high explosive thrill ride. Showcase for Latino and black talent, among others. An inside look at the military from a street point of view. Hip-hop and Latin music. Weapons range from heat seeking missiles to switchblades.

FIND YOURSELF

Writer - Sam Winter

Format: Web Series/TV episodes

Premise: Jackass meets E's Wild On series - an adventure seeking host travels on a budget through uncommon travel destinations while blazing trails to more remote and less accommodating parts of the world.

Treatment: The show takes place in both "off the beaten" path and exotic destinations. The Host takes part in authentic and cultural experiences and indulge in the backpacker lifestyle, seeking to shed light on the world.

NATIONAL TRIUMPH LEAGUE

Writers - Darian Barnes (NFL Star - Buffalo Bills Fullback), Joshua Goldfond

Format: Animated Web Series/TV Episodes

Premise: Ten teams of superheroes ("Triumphants") compete in a popular government-sanctioned sports league to capture super-powered criminals ("Moriarties").

Treatment: Each episode will revolve around one of ten teams within the league, exploring the difficulties and challenges its members face as athletes and individuals. Players must grapple with media pressures, physical deterioration and personal risk as they struggle to stay atop the NTL food chain. One false step can bring forced retirement, personal harm or social calamity.

COOK U

Creator/Producer - Rafi Marcus

Format: Web Series / TV episodes

Premise: Comedy, College, and Cooking – a comic host riffs on college lifestyle while demonstrating healthy, fun, easy to prepare dishes and meals.

Treatment: With both studio and on-campus locations, episodes will include meal preparation, college lifestyle activities, and themes around sports, fun, and relationships.

DRIBBLE KICK THROW

Creator/Writer - Jamie Eschricht, John Infantino

Format: Web Series /TV Episode

Premise: Little Rascals with Sports. Dribble Kick Throw is about friendship and the fun of sports. Friends teach one another the rules and skills of a different sport in each show.

Treatment: Live-action combined with animation and effects. With humor, the show will make the rules clear, explain positions, describe playing surface and demonstrate equipment, all from a kid's-eye view.

IN DEVELOPMENT

RATRED THE FOLLOWING

Writer – Anthony Purzycki

Format: Feature Film

BEST REGARDS RICHIE ASHBURN LOVE ANGELINA

Writer - Robert Carr

Format: Feature Film

BURNT SIENNA

Writer – Oscar Johnson

Format: Feature Film

FIELD REPLACEMENT UNIT

Writer – Frank Tumminia

Format: Feature Film

KING OF THE RATS

Writer/Director – Randy Bond

Format: Web Series

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NEHST Studios

NEHST Studios is a diversified film production, financing and distribution company headed up by industry veteran Larry Meistrich – producer of Sling Blade and You Can Count on Me and founder of indie film studio The Shooting Gallery – and entrepreneur, CEO Ari Friedman. One of NEHST's goals is to remove entertainment industry barriers and open up the pitching and development process to anyone with a great idea. The company, which launched at the 2007 Cannes Film Festival, is currently developing seven projects.

For more information on NEHST Studios, please go to <http://www.nehst.com>.