

Become a Part of History: Be Cast in the Feature Documentary: Running America

NEW YORK, May 20 /PRNewswire/ -- NEHST Studios announced today an open casting call for its feature documentary called Running America. For the first time in film-making history, people will be able sign up online to be cast in this documentary and participate in this record-breaking run by registering at <http://www.runningamerica08.com/> . In the film, runners will follow two world class runners along with many different celebrities along the route. In the documentary Running America, which will be filmed in the U.S. from approximately June 21st in San Francisco and ending in New York City 45 days later, world class athletes and runners Charlie Engle and Marshall Ulrich will attempt to run 3,200 miles across the country.

United Way has also teamed with NEHST Studios and part of the proceeds from this documentary and the record breaking run will go toward the United Way of America.

In 2007, Engle completed the 4,500-mile Sahara Run, running for 111 consecutive days across the Sahara in Africa. This run across the Sahara Desert was chronicled by actor Matt Damon's production company, LivePlanet. Damon narrates and was the executive producer of the documentary "Running the Sahara" <http://www.runningthesahara.com/> , which will be released by NEHST in 2008.

NEHST is casting 5 people per mile to run with Charlie and Marshall, as these two athletes run across the country in their quest to break a world record. Charlie and Marshall's exact route is posted online at <http://www.runningamerica08.com/> . Anyone and everyone is eligible to run, no matter how young, or old, no matter if you are disabled, or if you have never run before. In the film, actors will be running with two world class runners along with many different celebrities along the route. "We are working hard to help break down the Hollywood barriers and make sure that every talented aspiring performer has access to be cast in a film," said NEHST Studios Chairman and Founder Larry Meistrich. "NEHST Studios is at the forefront of bringing the movie viewer into the actual experience of making a film. With this process, everyone has chance to become involved in making films and documentaries."

To sign up: <http://www.runningamerica08.com/>

About NEHST Studios

NEHST Studios is a diversified film production, financing and distribution company headed up by Chairman and Founder Larry Meistrich producer of Sling Blade and You Can Count on Me and founder of indie film studio Shooting Gallery and entrepreneur, CEO Ari Friedman. One of NEHST's goals is to remove entertainment industry barriers and open up the pitching and development process to anyone with a great idea. The company, which launched at the 2007 Cannes Film Festival, is developing more than twenty feature film, television, and web series projects. For more information on NEHST Studios, please go to <http://www.nehst.com/> .

John Cpin
SVP of Communications | Westin Rinehart
2001 Pennsylvania Avenue NW | Suite 250
Washington, DC 20006
202.466.3050 ph | 202.466.0777 fax
<http://www.westinrinehart.com/>